

Worcester County Health Department
Worcester County Health Planning Advisory Council
Wednesday, June 17, 2021
Virtual 8:30 AM

Teresa Tyndall, Wor-Wic Community College, Gail Mansell, Atlantic General Hospital (AGH), Travis Brown, Worcester County Health Department (WCHD), Jaclyn Sturgis, WCHD, Twila Fykes, WCHD, Juli Krenzer, Johns Hopkins HealthCare LLC, Crystal Bell, WCHD, Audrey Wahl, Community Member, Kat Rodgers, Tidal Health, Mimi Dean, WCHD, Derek Jarmon, Worcester County Rec and Parks, Blair Inniss, Legal Resource Center for Public Health at the University of Maryland Carey School of Law, Sue Buhrt, WCHD, Julinda Massey, Maryland Department of Health (MDH) Center for Tobacco Prevention and Control, Jennifer LaMade, WCHD, Sara Seitz, Office of Rural Health, Tamara White, St. James/Mt Zion Church Women’s Group, Kathryn Craige, WCHD, Crystal Heiser, Home Instead, Tamara Mills, Worcester County Public Schools. Katie Addis, Community Member, Jasmine Dennis, Grace Center for Maternal & Women’s Health, Bibta Pradhan, WCHD, Jamie Manning, Life Crisis Center, Joe Morse, Delmarva African American Pride Magazine, Jackie Ward, WCHD, Anne Dudley Young, Delmarva Public Media, Trish Kesecker, Maryland Physician’s Care, Josh Davis, Ocean Pines Marketing, Beverly Wallerius, WCHD, Nykol Mariano, Amerigroup, Abbie Bridges, University of Maryland School of Public Health, Amber Green, Fenix Youth Project, and Leikia Hallett, Grace Center for Maternal & Women’s Health

Minutes by - Beverly Wallerius

Discussion	Action
<p>Welcome Teresa Tyndall called the meeting to order. Minutes were reviewed from the April 22, 2021. Jackie Sturgis made a motion to approve and Tamara Mills seconded it. Minutes from the May 26, 2021 meeting were reviewed. Kat Rodgers made a motion to approve and Jackie Sturgis seconded it.</p>	
<p>Promote Healthy Lifestyles and Prevent Chronic Diseases <u>COVID-19 Updates – Jennifer LaMade as of June 16, 2021</u></p> <ul style="list-style-type: none"> • Polymerase Chain Reaction Test (PCR Test) 3,679 cases confirmed; probable cases 1,567 tab antigen test • Positivity rate 2.62% for Worcester County • Testing volume is down • Case rate for Worcester County is 3.01 (includes cases from the past which were incorrectly assigned previously); case rate for the State of Maryland is .078 • Worcester County is seeing approximately 1-2 cases of COVID per day • Testing in Snow Hill at the Health Department on Wednesdays • Vaccine clinics are held four times a week by the WCHD • Special Pop Up Clinics such as the yard sale for NAACP, Wicomico Vulnerable Population 	

- Zip code data to determine areas where vaccine is needed
- 50.8% of total population is fully vaccinated in Worcester County
- 48.9% of total population is fully vaccinated in the State of Maryland
- 57.1% of youth 12 and older are fully vaccinated in Worcester County
- 69.8% of youth 12 and older are fully vaccinated in the State of Maryland
- 59.9% of youth 18 & older are fully vaccinated in Worcester County
- 64.3% of youth 18 & older are fully vaccinated in the State of Maryland
- 77% individuals 65 & older are fully vaccinated in Worcester County
- 83.4% of individuals 65 & older are fully vaccinated in the State of Maryland
- The following vaccines have been administered: Moderna, Pfizer, and Johnson & Johnson; AGH & Tidal Health have administered Pfizer to students 12-17 years old.
- Governor Hogan is lifting the State of Emergency as of July 1, 2021. The Health Department will continue with contact tracing, vaccine administration.
- The Health Department will continue to follow the CDC guidelines for health care.
- Working to normalize the response. Open to suggestions and looking for events where the vaccine can be offered.
- Atlantic General has been asked by OSHA to continue to screen and wear masks in healthcare facilities. MDH is asking that in patient care interaction and clinical areas screening and masks wearing continue.
- The WCHD will discontinue screening employees effective Monday, June 21, 2021. Patients and individuals coming into the building will continue to be screened and asked to wear their masks.

Worcester County Schools - Tamara Mills – Update

- Tamara is grateful for all who helped to get vaccines to students and staff. Lauren Williams is spearheading how the Worcester County Schools are handling the COVID testing and vaccines. Summer program begins June 28, they are not requiring the students to wear a mask but are encouraging sanitizing and hand washing by students, and students will continue to be screened. Music students have been asked to wear a mask when playing their instruments as there is forced air when they are playing their instruments.
- Lauren Williams is in charge of telehealth at Pocumoke High School, which will be linked to AGH with the goal to decrease the time of students out of school for illness.
- Summer Academy starts June 28, 2021 and will last five weeks. Summer program has two curriculums. One will be for social emotional learning and will include a full credit of health and full credit of physical education instead of .5 that was required for graduation.
- September to October “Go Purple Campaign”

Tobacco Mini-grant Recipient Presentations

Delmarva African American Pride Magazine – Joe Morse, Publisher/Editor

African American Pride Magazine was funded to publicize the dangers of tobacco use and Electronic Smoking Devices (ESDs) through a series of marketing campaigns tailored to African American youth and adults in Worcester County. Messages also were created to encourage churches to improve their role in promoting healthy habits. Operated during the pandemic as it was considered part of the mass media. Magazine subscriptions doubled due to COVID.

Delmarva Public Radio – Anne Young

Delmarva Public Radio was funded to create radio advertising campaigns in efforts to inform listeners of the changing tobacco landscape, vaping, and smoking cessation services. There are three stations in operation now: WSCL 89.5, WSDL 90.7, and WESM 91.3

Diabetes Community Health Resources Commission (CHRC) LHIC Mini-grant Recipient Reviews

All activities being implemented align with the State of Maryland's Diabetes Action Plan

Corner Sanctuary Garden & Atlantic General Hospital – Crystal Bell

Corner Sanctuary Garden was funded to expand upon local community garden efforts to encourage and promote healthy eating and gardening in the community in addition to hosting community health lecture events. The Corner Sanctuary Garden in Pocomoke has produced 40 lbs. of produce and has distributed to residents.

Delmarva African American Pride Magazine – Joe Morse

Delmarva African American Pride was funded to promote and publicize prediabetes and diabetes messaging through display ads and radio advertising with local radio stations WDIH Gospel, OC 101.7, WESM and 97.5 radio.

Pocomoke City Charge (St. James & Mt. Zion UMC) – Tamara White

Pocomoke City Charge was funded to host a community women's giveback day in Pocomoke, MD in efforts to raise awareness about prediabetes, diabetes, and mental-health. The goal of this event is also to connect residents with local resources and services to prevent diabetes.

Diabetes Prevention Public Service Announcements – Crystal Bell

New prediabetes messaging campaign will run from July 1-September 30. The two main goals of the campaign are to encourage adults age 18-65+ to take prediabetes risk test to determine if they are at risk for type 2 diabetes and then to get screened by their healthcare provider for prediabetes or type 2 diabetes. The second goal is to educate adults age 18-65+ who have prediabetes that type 2 diabetes

can be prevented through healthy eating, physical activity, and weight loss using unified messaging. The campaign will be promoted through Effect TV – Comcast, CTG radio, Chesapeake Healthcare offices, WCHD website, and through local partners.

New prediabetes and Diabetes website

On June 21, the Prevention Services Program of the WCHD announced the launch of two newly designed web pages that focus on diabetes education and prevention. The web pages are easy to navigate and user friendly. Visitors to the web pages will find useful information including tips to prevent diabetes, an explanation of the different types of diabetes, and the risks. There are downloadable resource guides, information about local programs and resources available, and data related to diabetes in the state of Maryland.

Partner Updates

Tidal Health – Kat Rodgers

- Last month Tidal Health submitted a Letter of Intent for grant funding from the Maryland Rural Council; they will receive notice of a request to do a full application by July 16, 2021.
- Pfizer Pediatric 9am-12pm at Chesapeake Health Care for kids aged 12 and up. Call 410-912-6968.
- A total of 44,085 vaccines have been administered. Continuing to do vaccines at the new Tidal Health Cardiac Rehab Office at 800 S. Salisbury, Suite D. Across from ACME Market.
- Current vaccination and masking policies are in place until FDA gives their approval on vaccines.
- Planning drive through flu clinic in October.

Delmarva African American Magazine – Joe Morse

Working with the Worcester County Health Department to make sure our readers are vaccinated.

Worcester County Recreation and Parks – Derek Jarmon

Noted variety of summer services like summer camps, offsite sport camps, Pop Up Programs, and Seminars. For more information check out what is happening at playmarylandscoast.org

Vulnerable Populations Task Force One Stop Shop Events Food Distribution Community Resources- Saturday June 26 12 Noon – 2PM Pocomoke Middle School

WCHD – Jackie Sturgis

Opioid Operational Command Center funding supports peer support program for first responders. There were three objectives: Train two first responders to teach Mental Health First Aid; create a media campaign; hold banquets for First Responders at each firehouse in Worcester County.

Worcester Technical High School catered all of the meals. There were 315 first responders. Looking into funding for 2023.

WCHD – Jennifer LaMade

Community Health Assessment, which contains the health data for our community. Last Town Hall will be Friday, June 25, 2021 at 11 am. Jackie Ward will send out a link to the group. So far, the Town Halls have identified adolescent substance abuse, mental health, obesity, and access to care, long waits for specialty care, cost and transportation of healthcare, disparity of race, high emergency rates for some, chronic disease, and healthy aging. A total of three to five priorities will be identified for the Community Health Improvement Plan (CHIP).

Fenix Youth Project – Amber Green

Working with homeless youth in Somerset, Wicomico, and Worcester counties.

Bibta Pradhan made a motion to adjourn and Jackie Sturgis seconded that motion.

Next Meeting

Next Local Health Improvement Coalition (LHIC) Meeting will be virtual on Thursday, August 19, 2021 at 8:30 A.M.