

Worcester County Health Department
Worcester County Local Health Improvement Coalition (LHIC)
Thursday, February 15, 2024
Virtual – 8:30 a.m.-10 a.m.

Present: Alyce Marzola, Atlantic General Hospital (AGH), Amber Barnes, Coastal Hospice, Amber Copeland, Lower Shore Clinic, Anna Hanzsche, Boys and Girls Clubs of Metropolitan Baltimore (BGCMB), Bibta Pradhan, Worcester County Health Department (WCHD), Crystal Bell, WCHD, Crystal Duffy, Department of Juvenile Services, Emily Patterson, Maryland Poison Center, Erica Copper, Eastern Shore Area Health Education Center (ESAHEC), Genet Burka, WCHD, Jackie Ward, WCHD, Jaclyn Sturgis, WCHD, Jennifer Horsman, WCHD, Jennifer Mahoney, Worcester County Lower Shore Clinic, Josh Davis, Ocean Pines Association, Julie Krenzer, CareFirst, Karen Hughes, Life Crisis, Katherine Rodgers, TidalHealth, Kelly Shockley, WCHD, Kory Holden, Minary’s Dream Alliance, Lauren Blair, Coastal Hospice, Lisa Widmaier, ESAHEC, Mike Trader, WCHD, Nicole Griffin-Winder, Department of Juvenile Services, Ron Fisher, Community Member

Minutes by: Bibta Pradhan

Discussion	Action
<p>Welcome Jackie Ward opened the meeting at 8:31am and welcomed everyone into the meeting.</p>	
<p>Review and Approval of the Minutes from December 14, 2023 Katherine Rodgers made a motion to approve the meeting minutes from December 14, 2023 and Crystal Bell seconded the motion. Meeting minutes were approved as written.</p>	
<p>Introductions/Partner Updates</p> <ul style="list-style-type: none"> ● Alyce Marzola, Atlantic General Hospital <ul style="list-style-type: none"> ○ 35th annual Ocean City Community Health Fair will be held on Tuesday April 2nd, 8am-12pm at Roland E Powell Convention Center in Ocean City. Reach out to Alyce Marzola at amarzola@atlanticgeneral.org if interested in being a vendor. There is a \$50 charge for the vendor. A total of 100 vendors is the target. ● Lisa Widmaier, Eastern Shore Area Health Education Center <ul style="list-style-type: none"> ○ Health career pipeline program is looking for medical preceptors, credentials required to be a preceptor is MD or DO. ○ Diabetes prevention grant is serving the mid-shore area ○ Health disparity grant - outreach events will be coming soon ● Kat Rodgers, TidalHealth <ul style="list-style-type: none"> ○ Rural Equity and Access to Community Health (REACH) grant ends on April 30, 2024. ○ Launching a social marketing campaign, “Reach for Help”, it will help people to get into the Healthy Delmarva website. Campaign will be directed towards black communities that are at high risk for diabetes and hypertension. Healthy lifestyle programs can be featured on the website in the calendar, if interested in having your program on the website please send the info to Kat Rodgers at Katherine.rodgers@tidalhealth.org so that people get directed to the specific program. ○ TidalHealth had submitted a Health Equity and Resource Community (HERC) grant 	

application in December. It is a 5 years of funding to address disparities and social determinants of health. TidalHealth is looking forward to receiving the award, and will be notified by April.

- TidalHealth's annual health fest is on Saturday June 22nd 9am-12pm at Salisbury Fire Department headquarter on Cypress street
- **Anna Hanzsche**, Boys and Girls Clubs of Metropolitan Baltimore (BGCMB)
 - Teens from BGCMB are doing their first service project - Food Drive in Pocomoke to benefit the Samaritan Shelter from February 23 to March 22, 2024. Dropoff locations are: Pocomoke High, Middle and Elementary Schools, Eastern Shore Lanes, Pocomoke High. If interested for this project or for future projects email Anna at ahanzsche@bgcmetroaltimore.org
- **Karen Hughes**, Life Crisis Center
 - Donna Leffew, Deputy Director, is retiring after 30 years. Jennifer Dail will be the new clinical director. Congratulations to both!
 - CASA (Court Appointed Special Advocate) for lower shore is having an annual fundraiser "Pinwheels for Prevention Soiree, a Night for Country Elegance" on April 5th, 2024 from 6-9pm in Kylan Barn on 30603 Dusty Lane, Delmar, MD, 21875.
- **Kory Holden**, Minary's Dream Alliance
 - CLUB F.E.A.R. (Face Everything And Rise) is a substance prevention and youth empowering program and serves adolescents ages 12-17 years in Worcester County. Currently the program is with six schools and two after school clubhouses (in Snow Hill and Pocomoke). For more info email Kory at Kory.holden@minarysdreamalliance.org

Information will be sent this spring about the event

Coastal Hospice Presentation - Lauren Blair and Amber Barnes

- Gave a presentation on Coastal Hospice services and the new SOBS program.
- For more info email Amber Barnes (for Dorchester and Wicomico) at abarnes@coastalhospice.org or call 443-944-6125 / Audrey Cash (for Somerset and Worcester) at acash@coastalhospice.org or call 443-783-9008.

The slides will be shared after the meeting.

Prevention Updates

- **Crystal Bell and Kelly Shockley**, Worcester County Health Department
 - Tobacco updates**
 - Winter adult tobacco cessation program - Jan 9- March 28, class locations are: Snow Hill every Tuesday 5-6pm, Atlantic club every Wednesday 1:30-2:30pm, Pocomoke Health Department every Thursdays 4:30-5:30pm. Distance learning is also available via Zoom, Google meet or telephone. Total of 12 weeks of classes. Vouchers for nicotine replacement therapy are offered to those who attend the classes regularly. Still enrolling, to register contact Kelly Shockley at Kelly.Shockley@maryland.gov, or call 410-632-1100 Ext 1103.
 - Collaborated with Worcester County Public Schools to host mid year ambassador retreat on Jan 16th 9am-1:30pm at Technical School for Middle and High School students. This event was a success. Total of 27 high school students and 39 middle school students attended the event.
 - In a process of kicking off a Tri-county Anti tobacco and vape campaign in April to expand messaging. Marki digital will be used for the production of this campaign.
 - A Tobacco enforcement coordinator was hired and she started on February 7th 2024.

Chronic disease updates

- Healthy Lifestyle Balance program, previously known as lifestyle balance diabetes prevention program, was rebranded which helped increase the enrollment number. Classes started from Jan 24th, 5-6 pm on Wednesdays at WCHD, Snow Hill.
- Healthy Worcester Families is a program funded through the Local Management Board. It is an eight week program for families with children ages 7-17 years. This program will be working on improving food security, physical activity, financial literacy and wellness, and communication skills. For more info contact Lynn Suarezapecheche at lynn.suarezapecheche@maryland.gov
- Just Walk Initiative- Go Red Scavenger Hunt is on Feb 17th and 18th in Byrd park, Cypress park, Stephen Decatur Park to find heart health message pens and submit a pic to enter into a raffle.
- February is Heart health awareness month.
 - Tri-County Go Red effort throughout the month of February
 - Tri-county cooking demo was done in Feb 10th
 - Go red pets initiative at select locations

Cancer updates

- Colorectal cancer program- March is the national colorectal cancer awareness month. Friday March 1st is “Wear Blue Day”. Take pictures and send them to WCHD. Colorectal cancer is still the third most common cancer diagnosed in the US. The American Cancer Society has estimated that in 2024 there will be more than 106,000 new cases and 53,000 deaths due to colorectal cancer.
- Requirements needed to get enrolled in the program: Worcester County residents; Underinsured/uninsured; 45 years and older; 18 years and older with symptoms of colon cancer. If interested please contact Kelly Shockley at Kelly.Shockley@maryland.gov, or call 410-632-1100 Ext 1103.

Additional updates

- Jackie Ward - Reminder to send flyers and other general information that needs to be shared with the group to Jackie Ward at Jackie.ward@maryland.gov a few days before the end of the month to be included in the monthly updates.

Adjournment

- Jackie Ward adjourned the meeting at 9:35 am.

Next LHIC meeting is on Thursday, April 18, 2024 at 8:30am via Zoom

Zoom Meeting <https://us02web.zoom.us/j/89372559915?pwd=NkE2YlIldDaW16N0JCeJEvS0IyK090QT09>

Meeting ID: 893 7255 9915

Passcode: 721435

Phone Number: 301 715 8592